



sheep to ship LIFE

Looking for an eco-sustainable sheep supply chain:
environmental benefits and implications



**Fridays for Future
Sheep**

A Webinar Series by SheepToShip LIFE

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SheepToShip LIFE Webinar Series:

Fridays for Future Sheep episodes

This additional deliverable represents the collection of webinars carried out among communication and dissemination activities, in latest year of the project.

The name of the webinar series is inspired to the global young climate change activism of Fridays for Future in 2019, used first time in a dedicated virtual event where SheepToShip LIFE team and approach were hosted at Festival della Sostenibilità 2020, managed by ASVIS—Alleanza Italiana per lo Sviluppo Sostenibile in October 2020. Each webinar episode took place in various Fridays, starting in October 2020, the 23th up to end of April 2021.

Webinar series has been though in order to promote dissemination activities towards sheep dairy farming sector under the Covid-19 pandemics, encompassing risks of contagion among participants and keeping alive the project activities even if in a virtual way. The main advantage consisted in reaching not only targeted stakeholders of the SheepToShip LIFE framework such as farmers, industry, research world and agricultural and environmental insti-

tution, but also it engaged a more general public by the project' social page followers with an increasing success, from first up to the latest episode.

The webinar series was conceived in order to describe firstly each mitigation technique as eco-innovation tested in project' model farms, but also to share the experiences and feedbacks of those farmers which adopted these techniques.

Webinar series has been streamed in the social page of the project (Facebook), attracting followers up today in visiting the page and approaching the initiative but also in promoting the debate among followers through live chat questioning while and after the webinars.

Single episodes in about one hour webinar contain a seminar part, Innov-Action tales by farmers and the live chat with replies by the main guests of each episodes, mainly during the webinar, sometimes after, with public replies on the chat.

Here each banner of webinars summarizes the series. Webinars have been carried out in italian language but it is possible to upload subtitles in english or other languages choosing a favourite one at the webpage of each video, available in the FB STS social page, as well as in the website at sheeptoship.eu



<https://youtu.be/9iHJPobhERw>



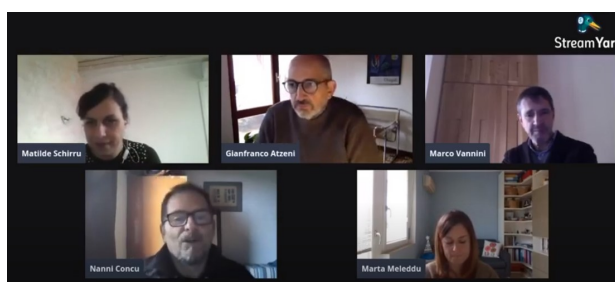
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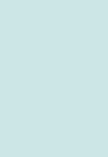
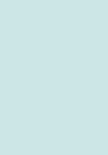
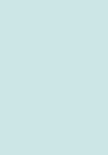
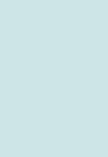


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Agris

Agencia para el desarrollo de agricultura
Agencia regional para la forma de agricultura



Laore

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para el desarrollo de agricultura
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